

## SPONSORSHIP CATEGORIES

	CATEGORY	SPONSORS BENEFIT
<b>LEVEL 1</b>	Platinum Sponsor <b>BWP 150 000 and Above (USD 15000)</b>	<ul style="list-style-type: none"> <li>• 15 minutes slot during Plenary session</li> <li>• An exhibition Stall to promote own products and services</li> <li>• 2 Seats for delegates to attend conference</li> <li>• One Page Full Colour Advert on Programme Booklet</li> <li>• Use of Logo on Promotional Materials</li> <li>• Electronic Display of Animated Logo during the Conference</li> <li>• Acknowledgement of Sponsorship</li> <li>• Display of Branding Materials (Banners) at the Event conference</li> </ul>
<b>LEVEL 2</b>	Gold Sponsor <b>BWP 100 000 to P149 999 (USD 10000 - USD 14999)</b>	<ul style="list-style-type: none"> <li>• An exhibition Stall to promote own products and services</li> <li>• 2 Seats for delegates to attend conference</li> <li>• One Page Full Colour Advert on Programme Booklet</li> <li>• Use of Logo on Promotional Materials</li> <li>• Electronic Display of Animated Logo during the Conference</li> <li>• Acknowledgement of Sponsorship</li> </ul>
<b>LEVEL 3</b>	Silver Sponsor <b>BWP 99 000 to BWP 50 000 (USD 9900 to USD 5000)</b>	<ul style="list-style-type: none"> <li>• 1 Seat for delegates to attend conference</li> <li>• Half Page Full Colour Advert on Programme Booklet</li> <li>• Use of Logo on Promotional Materials</li> <li>• Electronic Display of Animated Logo during the Conference</li> <li>• Acknowledgement of Sponsorship</li> </ul>
<b>LEVEL 4</b>	Bronze Sponsor <b>BWP 49 000 and Below (USD 4900 and Below)</b>	<ul style="list-style-type: none"> <li>• 1 Seat for delegates to attend conference</li> <li>• Quarter Page Full Colour Advert on Programme Booklet</li> <li>• Use of Logo on Promotional Materials</li> <li>• Electronic Display of Animated Logo during the Conference</li> <li>• Acknowledgement of Sponsorship</li> </ul>

### CONTACT DETAILS

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# THE 13<sup>th</sup> SAAEA CONFERENCE

19th - 22nd  
May 2019



## SPONSORSHIP PROFILE



Southern Africa Association  
of Educational Assessment



BOTSWANA  
EXAMINATIONS  
COUNCIL



## INTRODUCTION

The 13th Southern Africa Association for Educational Assessment (SAAEA) conference will be held in Gaborone, Botswana from 19th to 22nd May 2019. SAAEA was established primarily to provide a platform where various educationists, namely, Assessment Specialists, Curriculum Developers, Educators and Researchers share expertise and practices.

## OBJECTIVE OF SAAEA

SAAEA was established primarily to provide a platform where various educationists; Assessment Specialists, Curriculum Developers, Educators and Educational Researchers can share expertise, experiences and practices.

## THE HOST

Botswana Examinations Council (BEC) will host the 2019 SAAEA conference. BEC is the sole examination body in Botswana. It is a body Corporate mandated by an Act of Parliament to conduct school examinations and any other examinations for the Ministry of Basic Education (MoBE) and issues certificates in respect of these examinations.

The national school examinations are; Primary School Leaving Examinations (PSLE), Junior Certificate Examinations (JCE) and the Botswana General Certificate of Secondary Education (BGCSE).

BEC's key business activities include the development of an assessment policy, regulations and assessment instruments for the conduct of national schools examination programmes in the general education sub-sector.

## CONFERENCE THEME

Most countries have performed well in providing access to education for its citizens, and now the move is to improve the quality of education offered. All strategies that drive reforms in education are advocating for quality education in order to fulfil the objectives of the SADC Protocol on Education and Sustainable Development Goal (SDG) 4 as quality education is seen as a vehicle leading to the attainment of other SDG's.

## MAIN THEME

### QUALITY ASSESSMENT IN AN ERA OF EDUCATIONAL REFORMS

#### Subthemes:

1. Using learner performance for accountability purposes: Implications for teaching, learning and awarding decisions
2. Multiple pathways systems and assessment of learners
3. Assessment in an ever changing Information and Communications Technology environment
4. Achieving equity and inclusivity in assessment for differentiated learner groups and environments
5. Assessment Policy Issues: Access to data and information
6. Using Examination Feedback to Support Engaging Learning Environments.

#### DISCUSSION - Cost Effective Assessments

## CALL FOR PARTNERSHIP

BEC therefore appeals to all its stakeholders to be part of this year's BEC Annual Excellence Awards Ceremony by pledging sponsorship towards different areas of interest as per the Sponsorship Categories outlined below.

## BENEFITS OF SPONSORSHIP

In the spirit of stakeholder collaboration towards the promotion of education in the nation, a Sponsorship menu has been put together to accommodate all our stakeholders as we prepare to host this important conference.

The Sponsorship menu consists of categories and levels of sponsorship as well as the associated benefits.

SPONSORSHIP CATEGORIES	DESCRIPTION
<b>MEDIA COVERAGE</b>	Sponsorship towards coverage on major local newspapers, tv and radio interviews, press briefings
<b>CEREMONY PACKAGES</b>	Sponsorship towards the purchasing of delegate packages such as catalogues, pens, and other corporate gifts, candidates' awards and presents
<b>BRANDING</b>	Sponsoring the branding and printing of branding materials
<b>SNACKS AND BEVERAGES</b>	Sponsorship for the purchasing of snacks, drinks, tea, coffee, bottled water, prior to and during the conference.
<b>HEALTH AND SAFETY</b>	Sponsorship towards the provision of health and safety mobile facilities after the arrival of parents, candidates and delegates.
<b>ACCOMODATION</b>	Sponsorship towards the accommodation of delegates during the conference.
<b>ENTERTAINMENT</b>	Sponsorship in the form of entertainment during the cultural and Gala dinner.
<b>SOUND, STAGE AND LIGHTING EQUIPMENT</b>	Sponsorship in the form of sound engineering during the duration of the conference as well as screens for projection during presentations i.e PA system, microphones, projectors, speakers, screens, video recording, photography.
<b>TRANSPORT</b>	Sponsorship in the form of transport and shuttle for delegates from the airport, hotels and conference venue.
<b>SECURITY</b>	Sponsorship in the form of security to ensure delegates and their valuables are safe at all times.
<b>PRINTING SERVICES</b>	Printing of documents, catalogues and other materials needed for the successful hosting of conference